



Commit to Reading with SCS!

This summer, SCS is proud to announce the launch of the “3rd Grade Commitment Campaign!” This campaign will be a collaborative effort between schools, parents and the community towards ensuring that we all work together to help all SCS students reach reading readiness by third grade. **BECOME A SPONSOR** and show your dedication to helping us achieve this goal!

As a **PLATINUM SPONSOR** for SCS 3rd Grade Commitment, your company will receive:

- * (5) :30 promo spots on 88.5FM – The Voice of SCS
(Average weekly cume 66,000)
- * Your business/logo included on all SCS social media mentions of 3rd Grade Commitment
(Facebook – 36,515 followers, Twitter – 59,200 followers)
- * Your business/logo recognized as a sponsor on digital display banners and flyers on SCS websites promoting 3rd Grade Commitment
(Average 80,000 page views per week)
- * Mentions by 88.5FM during live broadcast during SCS’ 4 “Literacy Days” (1 per quarter)
- * Opportunity for live in-studio interview on 88.5FM
- * Business/logo on SCS 3rd Grade Commitment Video Series
- * Your investment supports the distribution of books to SCS students that will be read during the SCS 3rd Grade Commitment Video Series!

**Total Investment:
\$10,000**



If you are interested in becoming a partner, email Adam Hogue at hoguea@scsk12.org or call 901-416-6388

Invest with us – Invest in our students





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As a **GOLD SPONSOR** for SCS 3rd Grade Commitment, your company will receive:

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**Total Investment:
\$7,500**



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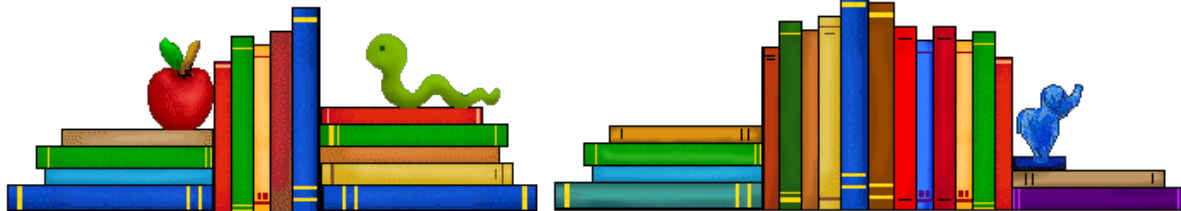


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As a SILVER SPONSOR for SCS 3rd Grade Commitment, your company will receive:

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(Average weekly cume 66,000)
- * Your business/logo recognized as a sponsor on digital display banners and flyers on SCS websites promoting 3rd Grade Commitment
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- * Mentions by 88.5FM during live broadcast during SCS’ 4 “Literacy Days” (1 per quarter)
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