



Audio/Visual Production

Arts, Audio/Visual Technology, & Communications

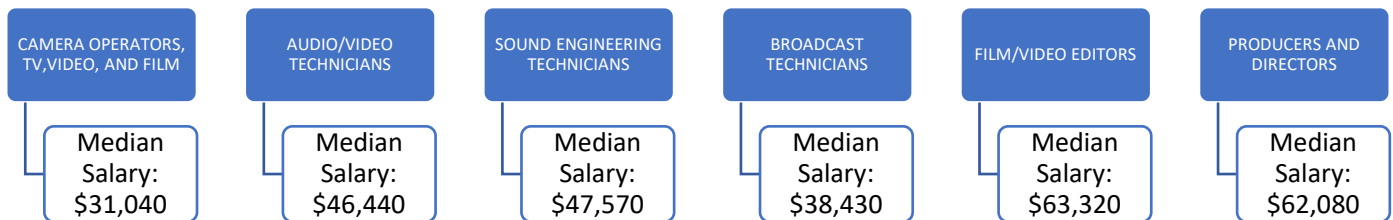
JOB OUTLOOK

Overall employment of broadcast, sound, and video technicians is projected to grow 10 percent from 2021 to 2031, faster than the average for all occupations. About 13,200 openings for broadcast, sound, and video technicians are projected each year, on average, over the decade. Many of those openings are expected to result from the need to replace workers who transfer to different occupations or exit the labor force, such as to retire.



OCCUPATION PROFILE

Broadcast, sound, and video technicians set up, operate, and maintain the electrical equipment for radio programs, television broadcasts, concerts, sound recordings, and movies. These workers may be called broadcast or sound engineering technicians, operators, or engineers. They set up and operate audio and video equipment, and the kind of equipment they use may depend on the particular type of technician or industry. At smaller radio and television stations, broadcast, sound, and video technicians may have more responsibilities. At larger stations, they may do more specialized work, although their job assignments may vary from day to day.



[Type here]



Memphis-Shelby County Schools



ROAD MAP TO SUCCESS

PROGRAM OF STUDY PROFILE

The Audio-Visual Production program of study is designed for students interested in a range of entertainment and news media fields. Course content centers on production of various television, cinema, radio, and other audio and video products, including commercials, music, news, interactive programming, and film. Students complete all phases of the production process including planning, coordinating, capturing, editing, and distributing productions. Topics include but are not limited to concept creation, scripting, interviewing, budgeting, scheduling, set design, engineering, field and studio production, and editing, as well as operating production equipment such as cameras, lights, and audio equipment.

CAREER PATHWAY

CERTIFICATES:

- *FILM/VIDEO TECHNOLOGY
- *FILM CREW TECHNOLOGY
- *PRODUCING VIDEO & MEDIA ARTS
- *VIDEO PRODUCTION
- *FILM
- *MUSIC TECHNOLOGY

ASSOCIATES:

- *MEDIA TECHNOLOGIES
- *ENTERTAINMENT MEDIA

SECONDARY EDUCATION

- *A/V Production I
- *A/V Production II
- *A/V Production II
- *Applied Arts Practicum

BACHELORS

BACHELORS:

- *VIDEO AND FILM PRODUCTION
- *MASS COMMUNICATION/MEDIA STUDIES

MSCS PARTICIPATING SCHOOLS: Central HS, Douglas HS, East HS, Middle College HS, & Overton HS

DUAL ENROLLMENT: Audio/Visual Production - Middle College HS + University of Memphis

LOCAL EMPLOYERS: A Snapshot in Time, Memphis-Shelby County Schools, Message in a Bottle Productions, Nexstar Media Group, Raycom Media, Scott Brown Media Group, & V2 Media Education Foundation, The Reaves Firm