



Business Management

Business Management & Administration

JOB OUTLOOK

Careers in the Business Management and Administration cluster relate to planning, organizing, directing and evaluating business functions essential to efficient and productive business operations. Careers in leadership, management, and support roles are needed by all types of organizations to operate successfully.

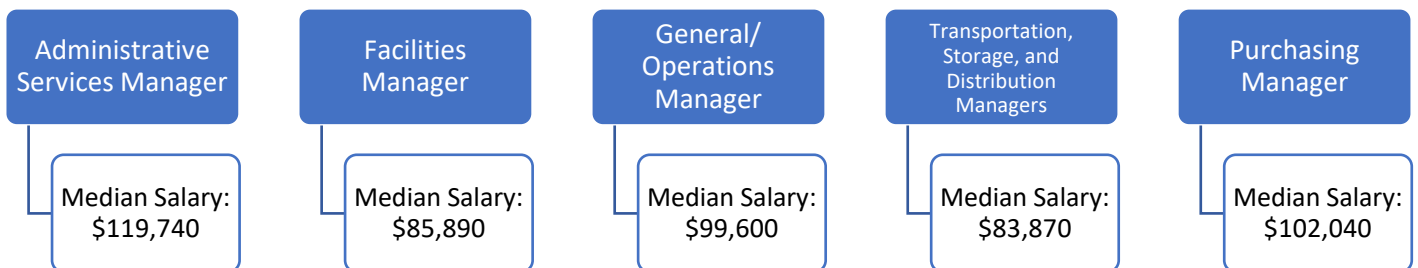


OCCUPATION PROFILE

Jobs exist in for-profit corporations, not-for-profit organizations, and government.

Executives direct operations and business strategy for a company or division of an organization, while managers report to executives, lead parts of their division, and manage front-line employees. Administrative support workers are at the front line for bookkeeping, clerking, customer service, and data entry that many departments require to function.

Self-employment careers are part of this cluster—from selling handmade products online to operating large scale businesses that employ dozens of workers.



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Memphis-Shelby County Schools



ROAD MAP TO SUCCESS

PROGRAM OF STUDY PROFILE

The Business Management program of study will prepare you for a career in planning, organizing, directing and evaluating business functions essential to efficient and productive business operations. Career opportunities are available in every sector of the economy and require specific skills in organization, time management, customer service and communication. The business management and administration services industry, one of the highest paying industries, is projected to be one of the fastest growing through the year 2020. Nearly half of all jobs are in managerial and professional occupations, and nearly one-fourth of all workers are self-employed – you can be your own boss!

CAREER PATHWAY

SECONDARY EDUCATION

- *Intro to Business & Marketing
- *Business Communications
- *Accounting I
- *Business Management
- *Business & Entrepreneurship Practicum
- *Virtual Enterprise International

ASSOCIATES

- *A.A.S. BUSINESS MANAGEMENT
- *A.S. BUSINESS ADMINISTRATION

BACHELORS

- *B.S. BUSINESS ADMINISTRATION
- *B.S. BUSINESS MANAGEMENT

MSCS PARTICIPATING SCHOOLS: East CTC, Southwind HS, & Whitehaven HS

LOCAL EMPLOYERS: Crye-Leike Realty, FedEx, Patterson Homes Real Estate, & Robert Half