**INTRODUCTION OF NEW MEMBER OF COMMUNICATIONS OFFICE**

Brandon Jones, the Strategic Communications Advisor, began his role in late May with assisting with committee meeting newsletters and a variety of support efforts including social media, graphic design, and project planning in the Department of Communications. In this support position, Jones is set to work with the Board Office in preparation of various items including presentation development, national conference preparations, and other special projects.

**SUMMARY**

On July 12, the Communications committee met to discuss various topics including the introduction of a new member of the Communications Department, updates on back-to-school planning, strategic storytelling across the District and community, as well as the annual calendar of events planned for the District.

**INTRODUCTION OF NEW MEMBER OF COMMUNICATIONS OFFICE**

Michelle Robinson McKissack
District 1

Althea Greene
District 2

Stephanie P. Love
District 3

Kevin Woods
District 4

Sheleah Harris
District 5

Shante K. Avant
District 6

Miska Clay Bibbs
District 7

Joyce Dorse Coleman
District 8

William “Billy” Orgel
District 9

**UPDATES ON BACK-TO-SCHOOL PLANNING**

Jerica Phillips, Chief of Communications, provided an update on back-to-school planning and events as the District prepared for a safe return to in-person learning.

**STAY CONNECTED**

District Website
SCSK12.org

Twitter
@SCSK12Unified

Facebook
Shelby County Schools - SCS

Instagram
@scsk12unified

**STRATEGIC STORYTELLING ACROSS THE DISTRICT AND COMMUNITY**

The Department of CommunicationS continues its efforts in highlighting stories across the city through the use of social media, radio, print, the District's website and award-winning special news hub -- SCS Newsroom. The use of newsroom stories has added a layer of transparency for both the District and media outlets. The SCS Newsroom has become a powerful tool in displaying the hard work that goes on inside the District.

**For more information and to review the details of the committee reports, click here.**

Committee meetings are for Board members to have in-depth discussions with District leadership on specific topics and provide feedback/input on items that affect the District. There are no official actions or votes during these meetings.

Shelby County Schools offers educational and employment opportunities without regard to race, color, religion, sex, creed, age, disability, national origin, or genetic information.