Goal 2025:
A Strategic Plan to Improve Student Outcomes
Agenda

• Welcome
• Overview of the meeting
• 2025 Presentation
• Breakout discussion
• Group report out
• Closing and next steps
Your Role

The goal has been adopted, but We won’t reach it unless the community believes it’s possible.

We know where we must go, but how do we get there?

We need your help making the plan.
Where are we now?

Baseline Data
A 2013 Data Snapshot:

- 75% entering kindergartners in 2013 were not performing at grade level for early reading.
- 68% of students were not reading proficiently by 3rd Grade.
- 69% of students were not proficient in Math in 7th grade.
- 94.2% of 11th graders were not college ready according to the ACT benchmarks.
- 44% students who graduated in 2012 did not enroll in a postsecondary opportunity.

~6,000 students left behind
Shelby County Schools College and Career Readiness Goal 2025

Graduation Rate

Postsecondary Enrollment

College Career Ready

<table>
<thead>
<tr>
<th>Year</th>
<th>Graduates</th>
<th>Postsecondary Enrollees</th>
<th>College Career Ready</th>
<th>Additional Students Needed Each Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014</td>
<td>5,250</td>
<td>3,150</td>
<td>1,575</td>
<td>136</td>
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<tr>
<td>2015</td>
<td>5,386</td>
<td>3,379</td>
<td>1,861</td>
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<td>2016</td>
<td>5,523</td>
<td>3,615</td>
<td>2,159</td>
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<td>2017</td>
<td>5,659</td>
<td>3,858</td>
<td>2,469</td>
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<td>2018</td>
<td>5,795</td>
<td>4,110</td>
<td>2,792</td>
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<td>2019</td>
<td>5,932</td>
<td>4,368</td>
<td>3,128</td>
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<td>2020</td>
<td>6,068</td>
<td>4,634</td>
<td>3,475</td>
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<td>2021</td>
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<td>4,907</td>
<td>3,836</td>
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<td>5,188</td>
<td>4,208</td>
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<td>2024</td>
<td>6,614</td>
<td>5,772</td>
<td>4,990</td>
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<td>2025</td>
<td>6,750</td>
<td>6,075</td>
<td>5,400</td>
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</tr>
</tbody>
</table>

Total: 66,750 Additional Students Needed Each Year
Bright Spots

Beating the Odds
Some schools under difficult circumstances are getting results…

- 59% of graduates enrolling in a secondary opportunity post graduation with 90% free or reduced lunch
- 51% Proficiency in 3rd grade reading with 90% free or reduced lunch
- 100% on time graduation rate with 90% free or reduced lunch
What does this mean for Shelby County?

The Economic Impact of the Current State of Education
Earnings based on Attainment

**Unemployment in 2012 (in %)**
- Professional Degree: 2.1%
- Master’s Degree: 3.5%
- Bachelor’s Degree: 4.5%
- Associate Degree: 6.2%
- Some College, No Degree: 7.7%
- High School Diploma: 8.3%
- Less Than High School Diploma: 12.4%

**Median Weekly Earnings in 2012 (in $)**
- Professional Degree: $1,735
- Master’s Degree: $1,300
- Bachelor’s Degree: $1,066
- Associate Degree: $785
- Some College, No Degree: $727
- High School Diploma: $652
- Less Than High School Diploma: $471
The Shelby County Impact

**I graduated.** Over my lifetime I will earn ~$2.3 million with an associate's degree or higher. This means I will join 36.6% of my fellow Shelby County citizens with associate's degrees who have less than an 11% chance of living in poverty.

**I dropped out.** I will only earn ~$975,000 in my lifetime. I will most likely join the other 236,223 individuals in Shelby County with the same education attainment levels of which 58.3% are currently living in poverty.
230,642 individuals in Shelby County did not work in the past year. 70,833 in this category live in poverty.

8.6% of Shelby County residents seeking work remain unemployed- 35,850 individuals total (January 2014)

In 2010, $5.39 billion were spent on poverty in Shelby County...5 times what was spent on public education.
Changing the Trajectory

Shelby County Schools Goal 2025
Goal 2025: 80/90/100

- **80%** of seniors are College and Career Ready
- **90%** of seniors graduate on time
- **100%** of College and Career Ready graduates enroll in a postsecondary opportunity

**50,000** graduates prepared for college and career who will enroll in and graduate from a postsecondary opportunity over the next 11 years.
50,000 More Degrees in Shelby County Means-

**Greater Jobs: College Graduates are more Employable.**
Would mean 44,500 less likely to fall into poverty, only 11% of the population with an associate's degree or higher lives in poverty.

**Greater Tax Revenue: College Graduates pay Taxes.**
Would mean 45,500 additional tax payers, potential homeowners, and financially stable families.

**Greater Savings: College Graduates don’t require benefits.**
Would reduce Medicaid enrollment by an estimated 24%, free and reduced lunch by 12%, and food stamps by 12% - reducing the $539 billion spent on alleviating poverty.

**Greater Parenting: College graduates make great parents.**
Would mean more mothers focusing on their children’s developmental needs as they grow. This means more children ready for kindergarten, and more children academically successful and supported throughout their K-12 career.
A 23 Billion Dollar Difference.

If SCS is successful in the 80-90-100 plan, this will generate 23 billion dollars for the county at large.
Leveraging Partners:

seeding success
Improving Practice. Improving Outcomes.

Our Mission:

The Seeding Success Partnership collaborates to ensure every child graduates high school prepared for college, career, and success in life.

Who We Are

A diverse partnership representing K-12 institutions, not-for-profits, business, health, civic, faith, and philanthropic organizations that are committed to fearlessly pursuing educational outcomes for children. Each organization in the partnership agrees to focus on a common set of goals and to work through a collaborative action process together with other sectors. Seeding Success works with Strive Mid-South and with PeopleFirst to support Shelby County’s Cradle to Career vision for children.
Seeding Success Partners

In order to accomplish this critical work in our community, Seeding Success partners with a diverse group of cross-sector organizations. The following is just an example of many who have committed to the Seeding Success Partnership in Shelby County.
Discussion

In small groups, answer the following questions and the facilitator will record the answers. These answers will be collected and used to inform the planning process.

1. What things are helping our students be successful in school?
2. What things are not working for our students?
3. What is one thing that you would most like to see happen as a result of the strategic planning process?
Report Out

The facilitator or a group member will share out group findings.
Strategic Planning Process

March-May
Understanding the Goal
Purpose: Build understanding about the Goal 2025, where we are now in relation to that goal, and the implications for our community, district, and students.
Result: Momentum and support for the strategic planning process to achieve Goal 2025.

March-July
Data Analysis
Purpose: Understand and demonstrate what we know is working, and what is not, to improve student achievement and ensure we meet Goal 2025.
Result: Establish a culture of data use and provide a foundation for the strategic planning process.

July-Dec
Strategic Planning
Purpose: Establish leadership to execute strategic planning process, create domain working groups, and engage relevant stakeholders.
Result: Clear purpose, engaged leadership, and data analytics guide each domain working group through the strategic planning process.

Strategic Plan
Dec. 1st 2014
Data Slides
Early Reading Tiers (Istation) - Fall 2013
Baseline for 2014-15 Shelby County Schools

75% of 2014-15 SCS first graders entered kindergarten in 2013 not performing at grade level for early reading.

Grade Level

Tier 1: At grade level
2,206 students

Tier 2: Moderately below grade level
2,093 students

Tier 3: Seriously below grade level
4,207 students
Charts and graphs are not feasible to transcribe directly. However, the text mentioned is:

Schools with free and reduced priced lunch rates of 90% or higher range from 3% 3rd grade reading proficiency rates to 51% proficient.
11th Grade Students Who Met ACT College Readiness Benchmarks for All Four Subjects in 2013 Baseline for 2014-15 Shelby County Schools

Only 398 11th graders met ACT College Readiness Benchmarks

5.8% of SCS 11th graders met all four benchmarks on the ACT
3,236 students who graduated in 2012 DID NOT enroll in a postsecondary opportunity.
High schools with free and reduced priced lunch rates of 90% or higher range from **30% to 59%** postsecondary enrollment.